

***For Immediate Release***

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**HAY & FORAGE GROWER AND THE NEBRASKA ALFALFA MARKETING  
ASSOCIATION JOIN FORCES ON 2008 NATIONAL ALFALFA SYMPOSIUM**

**NEW YORK (July 23, 2007)** – *Hay & Forage Grower*<sup>®</sup> today announced an agreement with the Nebraska Alfalfa Marketing Association (N.A.M.A.) to hold the 2008 National Alfalfa Symposium in conjunction with the Mid-America Alfalfa Expo in Kearney, Neb. The Symposium will take place February 4-5, 2008, just prior to the annual Expo February 5-6. For event information, visit [www.hayandforage.com](http://www.hayandforage.com).

“This agreement builds on the success of our annual Midwest Hay Business Conference & Expo, allowing us to expand the topics we cover, as well as bring our conference programming skills to a larger group of producers,” said Bret Kealy, publisher of *Hay & Forage Grower*. “The Symposium will give growers a wealth of marketing, research and production information, while the Expo will provide the latest in technology and equipment. Both events help attendees improve the quality, marketability and profitability of alfalfa products.”

“N.A.M.A. is excited to partner with *Hay & Forage Grower* and benefit from the expertise it offers in providing informative and vital conference topics and speakers,” said Barb Kinnan, N.A.M.A. executive director. “The Symposium and Expo are excellent opportunities for producers across the country to gain education and management information from experts, as well an opportunity to interact with exhibitors on the latest in forage production and handling equipment, seed, services and product technology.”

N.A.M.A. is a non-profit group of independent alfalfa producers dedicated to the promotion, production & marketing of Nebraska alfalfa. Based in Cozad, Neb., the organization can be reached at 1-(800) 743-1649, by e-mail at [nebalf@cozadtel.net](mailto:nebalf@cozadtel.net) or on the Web at [www.nebraska-alfalfa.com](http://www.nebraska-alfalfa.com).

*Hay & Forage Grower*, the only national magazine devoted to forage production, publishes 8

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issues annually for hay and silage growers, custom forage harvesters, dairy producers and cow-calf operators. It provides news and information online through its email newsletter, eHay Weekly, and at [www.hayandforage.com](http://www.hayandforage.com). *Hay & Forage Grower* is part of Penton Media's extensive family of print and online agricultural brands, including *BEEF*<sup>®</sup>, *National Hog Farmer*<sup>®</sup>, *The Corn and Soybean Digest*<sup>™</sup>, *Farm Industry News*<sup>®</sup>, and *Farm Press*<sup>®</sup> publications.

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